

CLOSING HOURS—SATURDAYS 7 P. M.; OTHER DAYS 6 P. M.

# Cohen's Strongest Carpet Facts.

A business which shows a continued and substantial growth for near a half a century must be founded on the confidence of the public. It is long service hitched up with a sustained reputation for the best merchandise obtainable.

The increased sales each year depend mainly upon the buying. Taste in the selection must be coupled with a knowledge of the

trade to be supplied. One of our strongest points is in the choosing of certain patterns, which you'll not see duplicated elsewhere in the city. The reason is in our being first on the ground.

Do you know that every cent which shrewd merchandising judgment could save, coupled with all cash discount, is another force behind these Carpets? That is worth considering.

Brussels Ingrain Druggets, 3x4 yards	\$10
Tapestry Druggets, 3x4 yards, \$13.50 to	\$20
Wilton Druggets, 3x4 yards, \$30 to	\$55
Axminster Druggets, 3x4 yards, \$22.50 to	\$39
Moravian Smyrna Rugs, 3x4 yards	\$12

## Handsome Lace Curtains and Portieres.

In addition to the largest and finest lot of curtains we ever had, there are so many other attractive things for the "home beautiful." A walk through this large department will suggest many ideas to you. Everything is here, from the finest hand-made work to the popular-priced muslin and Nottingham curtains. The values put on these goods is what they are actually selling for elsewhere this fall.

Heavy Velour Portieres, in new effective reversible designs, all colors. Regular \$25 values for \$18.50 a pair.

Silk Armure and Frou Frou Portieres, plain and two-tone effects, extra heavy fringe. \$25 value for \$15 a pair.

Mercerized Tapestry, Ottoman ribbed and plain—Chenille, 3 yards long, 50 inches wide, \$5 a pair.

Irish Point Curtains, 50 designs to select from. Value \$3.50 to \$25; price, \$1.98 to \$15 a pair.

Plain Net Curtains; strong heavy net, wide ruffled borders. \$5 value, \$3.98 a pair.

Mercerized Portieres that look like silk; solid colors; red, green and rose; full size, \$12.50 value for \$8.50 a pair.

Ruffle Net Curtains, renaissance insertion and edge with large ruffles; motif in corner; 3 1/2 yards long, 50 inches wide, \$2.08 a pair.

Muslin Curtains—dots and figures—regular price, \$1.25; Monday, 85c a pair.

Bag-Dad Portieres, made of heavy tapestry, strong Oriental colorings. \$5 value, \$4.50 a pair.

Silk-Finish Table Covers, 8x4 size, heavy fringe, \$2 each.

Plain Color Tapestry Portieres, heavy tasseled fringe; worth \$1.50 for \$2.98 a pair.

Oriental Couch Covers, 3 yards long, 50 inches wide, special value, \$1.50.

Persian Stripe Couch Cover, 3 yards long, 50 inches wide; \$1.50 value, 85c each.

Irish Point Door Panels, all sizes, worth up to \$5 each, for 25c each.

Curtain Panels with fixtures complete, 5 feet long, 15c each.

Tabourets of Flemish Oak—mission finish—18 inches high; 75c value for 39c.

## Exquisite Laces and New Dress Trimmings.

There is true art in the beautiful laces which the demands of the coming season have evolved. There are many new designs, some of which are a curious blending of old favorites with new ideas. One of these is the Baby Irish; the designs are as dainty as a flower. Venise Laces will be a great favorite. There will be a greater demand than ever for All-Over Laces. We can merely give an idea of all the new laces. Come and see our superb line.

New Lot of Net Top Oriental Laces, in white and butter, 4 to 6 inches wide, 12 1/2-2c a yard.

All the New Baby Irish, in insertings, galloons and edgings, 10c, 25c to 50c a yard.

Handsome New Medallions and Serpentine Effects, in batiste, baby Irish and embroidered nets, \$1.50 to \$4.50 a yard.

All-Over Laces for waists and trimmings, point Venise, in white and ecru, 50c a yard.

Irish Crochet All-Over, in baby designs, \$1.75 a yard.

All-Over in Tenebris and Mexican Designs, in white and butter shade, 75c, 98c and \$1.25 a yard.

Wide Point de Paris, torchon and cluny laces, insertings and edgings, 5c a yard.

## Flannels and Cotton Goods

### Handsome New Fabrics.

We have a beautiful selection of these goods. Once more the workers in cotton have surpassed the artists in wool and silk in beauty of designs. Some fine imported goods among these.

50c Mercerized Pamine Foulard, new and attractive designs for Fall, 35c.

Double Fold Fancy Printed Kimono Flannellets, 12 1/2-2c.

50c Mercerized Crepe de Chine in all the solid prints, for 12 1/2-2c.

50c Imported Twilled Suiting, 12 1/2-2c.

Extra Heavy Double Faces Elder-down Flannel for Kimonos, Bath Robes, Etc., 15c.

12 1/2-2c Crepe Finished Flannellets in all the new designs and colorings for 10c, 3 1/2-4c.

New Fall Dress Gingham in Scotch Plaids, Checks, etc., 10c.

Heavy Pile Pajama and Robe Outings Indolite this, 9 3/4-4c.

40-inch Printed India Linens, 7 1/2-2c.

Silk Embroidered White Wool Flannels in new designs, some hemstitched an egret work, price starts at 50c and up to \$2.25.

### Notions.

White and Light Blue Garter Elastic, best 20c quality, 10c a yard.

100 gross Nickel Safety Pins, assorted sizes, 2c a dozen.

English Pins, 100 to a paper, 2c.

5 gross Sash Band Hose Supporters, a great low value, special Monday, 25c.

Wire Hair Pins, 3 papers, 1c.

King's Soft Finish Thread, 2c.

Bone Collar Buttons, 2c a dozen.

6 yards of White heading, 5c.

White Hair Pins, 3c a dozen.

All size Kid Curriers, 5c and 10c ones, 5c a dozen.

### Ribbons.

150 pieces 6-inch Sash Width Satin Taffeta Ribbons, made to sell at 2c, a great bargain at 10c a yard.

No. 1 Satin Taffeta Ribbon for 3 1/2-4c a yard.

3 1/2-4c Satin Taffeta Ribbons, all colors, 15c value for 12 1/2-2c a yard.

### Sale of Linings.

2,000 yards Near Silk Linings in black and colors, a 12 1/2-2c lining at 7c a yard.

1,000 yards Gray Silesia Lining, 15 to 25c quality, 10c a yard.

500 yards Black Bradford Satteen Linings, 2c quality, 10c a yard.

25 pieces Black Satteen Lining, best price heretofore 40c; this sale, 25c a yard.

20 pieces Black Percale, made to sell at 15c; special, 10c a yard.

### Toilets.

50c Black Shoe Polish with paste, special, 5c a box.

Medicated Soap, worth 10c, for 2 1/2-2c.

Whitch Hazel Soap, 3 1/2-4c a cake.

Colloidal Soap Boxes, all colors, 10c each.

Colgate's Palm Soap, 4c a dozen.

Dr. Ribault's Skin Soap, 7 cakes in a box, all for 23c.

1711 Glycerine Soap, 12c a cake.

## Flannelette Wear and a Special Lot of White Underwear.

Lot of Children's Skirts, Gowns and Drawers, all neatly trimmed and well made, 50c to 75c garments on sale Monday, 25c each.

Also with the above there will be Women's Embroidered Trimmed Drawers, full large sizes, any 25c.

50 dozen Flannelette Petticoats, scalloped and embroidered edges, 10c each.

Women's and Misses' Flannelette Gowns, full sizes and well made, for 20c.

Women's Embroidered Flannelette Gowns, solid pink, blue and white, yoke, cuffs and front band prettily embroidered, \$1.25.

Women's Flannelette Gowns, scalloped, embroidered edge, collar, prettily trimmed, 50c.

### \$1.50 Petticoats, 98c

Women's \$1.50 Black Mercerized Italian Cloth Underskirts, 98c.

### New Shirtwaists.

The Newest and Most Stylish Black Tulle Tailor Made Shirt Waists, \$5.98.

Some Handsome Colored Taffeta Shirt Waists, \$3.98.

Women's \$2.98 Sweaters in all colors, \$1.98.

Women's \$2 Sweaters in all colors, \$1.50.

Children's Norfolk Blouses, 70c.

### Boys' Clothing.

#### New Line for Fall.

A handsome line of Novelty Suits in red, gray, blue and brown, cut velvet, Buster Brown style; also colored unfinished worsted and fancy mixtures, regular prices, \$3.98 to \$6.50.

Boys' All-Wool Double-Breasted and Norfolk Suits, very desirable mixtures, \$3.98.

Tuesden House Suits, with Knickerbocker Trousers, in colored and fancy mixed, chevrons, \$1.98 and \$2.25.

School Suits of strong material and serviceable mixtures, \$1.48.

Boys' All-Wool Trousers, various materials and mixtures, \$1.25 values, 75c.

Boys' Mixed Caps, Norfolk, Yacht, Automobile and Tam o' Shanier styles, 25c and 50c.

Boys' White and Colored Shirts, 50c.

### Optical Specials.

Don't pay fancy prices for eyeglasses. Monday's sale will be a record-breaker in our optical department.

LOOK AT THESE PRICES—Solid Gold Spectacles or Eyeglasses, with rims or rimless, including best lenses, ground according to prescription after a skillful examination by our optician, \$1.50; regular price, \$7.

Some in Gold Filled, with 10-year guarantee, \$1.50.

Gold Alloy Straight Temple Spectacles, 48c; regular price, \$1.

Opera, Magnifying and Smoke Glasses at 25c per cent, less than the regular price.

Lenses matched and all kinds of repairing done on short notice.

## Latest Dress Goods.

A full line of all that's best and newest. There are many novelties for this season. We have bought more largely than for years because of the many new fabrics.

SKIRT MAKING.—The head of this department is just back from New York, where she has been studying the new styles from imported models. Don't wait until we get too busy to give prompt service.

### Colored Goods.

48-Inch Line Plaids, German cashmere, for whole suits, \$2 a yard.

Invisible Plaid Suiting, mannish effects, 54 inches wide, \$1.00 a yard.

32-Inch Fancy Serge, a very desirable material for coat suits, \$1.50 a yard.

Imported Prunella Cloth, in plum, electric blue, and pearl grey, \$1.50 a yard.

66-Inch Rainproof Fabrics in all of the most desirable shades, suitable for long coats and walking skirts, \$1.50 a yard.

Line-Stripe and Plaid German Worsted, 48 inches wide, \$1.25 a yard.

Fancy Overplaid Suiting, 54-inch wide, nice for walking skirts, \$1 a yard.

36-Inch Scotch Plaids and Mixtures for Children's School dresses, 50c a yard.

Storm and Imperial Serge, all colors, 36 inches wide, 50c a yard.

### Black Goods.

A full line of Cream Goods, such as Mohair, Albatross, Batiste, Crepes, Bouillonne, Panama, Serge and Broadcloth, 20c to \$3.50 a yard.

Hard-Finish Herringbone Serge, one of the new fabrics, for Coat Suits, 54 inches wide, special value, \$1.10 a yard.

Fancy Check Mohair Stellan, latest novelty also in plain, with high texture, full 44 inches wide, \$1 a yard.

Silk Warp Henrietta, the \$1.50 quality, special, at \$1.10 a yard.

64-Inch All-Wool Black Cheviot, Herringbone or plain, 80c a yard.

70c All-Wool Black Cheviot, 44 inches wide, special, 50c a yard.

Lot of All-Wool Black Oxford and Imperial Serge, also Panama Cloth, 36 inches wide, to be sold for 50c a yard.

## Importer's Sale of Linens.

There is \$4,500 worth of the finest imported linens in this lot. It consists of Table Damasks, Napkins, Towels and a handsome line of fancy hemstitched pieces. Not one piece can be duplicated at these prices. Lack of space forbids more than a brief description.

20 pieces Pure Irish Linen Table Damask, extra heavy weight, full bleached and 66 inches wide; importer's price, 67 1/2-2c; our price, 50c a yard as long as this lot lasts, and we cannot duplicate it.

Two yards wide, Pure German Linen Damask, extra heavy weight and silver bleached, 50c a yard.

The Finest Damasks from Dumfries, Scotland, in cloths, napkins and damasks, by the yard; one special purchase of 25 pieces, which we picked up as an odd lot, without napkins to match, will be sold at \$1 a yard, full 2 yards wide and in the handsomest designs; regular price, usually \$1.50.

Another Special Lot of Damasks at 85c is 2 yards wide and has not been sold heretofore under a \$1.25.

Grass Bleached German Damask heavy enough to stand constant wear; Monday's price, 23c a yard.

48 Dozen of the Finest Irish Linen Damask Napkins, full 25 inches; retail price would be ordinarily \$4.75; being an odd lot the price is \$3 a dozen.

Pure Linen Dinner Napkins, full bleached, \$1 a dozen.

Damask Towels, tied fringes, fancy borders, 42 inches long, 15c each.

Huck Towels of the heaviest Barnsley linen, hemstitched or hemmed, 28 to 42 inches long, 25c each.

Fine Hemmed Huck Towels, pure linen, 17c.

200 dozen 12 1/2-2c Hemmed Huck Towels, large size, 8c each.

All-Linen Fringed Doilies, in pure white and colored borders, 3c each.

## Our Tailored Garments.

### An Autumn Exhibition.

Not a bit too early for these new styles. Usually we are later getting them. Elegance of style, splendid tailoring and best fabrics bring them up to our standard. We make these suits fit you perfectly and our guarantee makes you safe, no matter how little the price. See the fine line of skirts also.

Walking Skirts of Melton in black and navy; plaits and straps, for \$1.98.

New Walking Skirts of Thibet in black, blue and gray; strap trimmed panels and foot plaiting, several styles, \$2.98.

New Skirts of All Wool Broadcloth, graduated plaits and straps, finished with buttons, \$3.08.

New Skirts of all Wool Panama, stitched box plaits all around, 10c a yard.

New Cheviot Skirts, 25 plaits, lapped seams forming yoke, an excellent value at \$5.75.

New Circular Skirts of hard finished serge, plaited panels and fancy straps, entirely new, \$5.50.

Misses' School Skirts, best styles, for \$1.75.

Covert Jackets, with strap or lapped seam effect; collarless or notched collar; all sizes, for \$4.50.

New Tailored Suits of English mix-

tures, also plain fabrics, finished with stitched straps, fly front or box coat; skirts are nine gore, with double box plaits; choice colors, \$15.

New Suits of hard finished mixtures, 45-inch coat; satin lined; skirts have fine plaited panels, perfect fitting, \$10.50.

Handsome Tailor Suits of Lymanville Cheviot, 45-inch coats, trimmed in now designed straps and buttons, 11 gore plait skirt, black, blue or green, \$22.50.

Strictly Man Tailored Suits of fine quality broadcloth, collarless coat, finished with Panama velvet and fancy braid, new plaited skirt, \$25.

Misses' School Suits in black, blue and brown, for \$5.

Children's Reckers of various colors and styles, \$2.50.

New Flannelette Kimonos in Persian designs, 10c each.

Kimonos of German Flannel in blue, pink or red, for 50c each.

## Wonderful Values in This Great Silk Purchase.

Thousands of dollars' worth of new silks, just to get a full line of the best and most fashionable kinds. It is, without doubt, the handsomest line of silks ever shown in Richmond. Because of the many novelties there will be a greater demand than usual.

New Mohr Velours, handomely embroidered in large dot effects, most exquisite designs, \$1.25, \$1.50 and \$1.00 a yard.

A beautiful line of Plaid Taffetas, large designs, \$1.25 a yard and upwards.

Handsome Plaid Silks in the new fall colorings, suitable for waists, extra heavy, pure silk, 75c a yard.

Ombré Taffetas, two-toned effects, all the new fall colorings, 85c a yard.

Full Checked and Striped Silks, light and dark effects, 80c a yard.

Pompadour Crepe de Chine, white and colored, ground, dainty floral designs for evening gowns and waists, \$1.25 a yard.

New Pongee Silks, all light and dark shades, suitable for evening and street wear, 85c a yard.

27-inch Black Peau de Soie, pure silk, 60c quality, for 60c.

\$1.25 Yard-wide Black Peau de Soie, guaranteed every thread pure silk, 80c; the \$1.25 quality, \$1.10, and the \$1.50 quality, \$1.25.

20-inch Black Peau de Soie, pure silk, 60c quality, for 40c.

White Wash Silks, just the thing for whole dresses and waists, 10 1/2-2c a yard.

White Satin de Cygnes and Mese-line, this season, latest styles for waists, 85c a yard.

60c Yard-wide Black Taffeta Silk, guaranteed Lyons dye, 55c.

\$1.25 Yard-wide Soft Finish Chiffon Taffeta, perfect satisfaction in the wash, 10c.

\$1 Black Lustrous Taffeta, 27-inch, has a splendid loud rustle, 75c a yard.

\$1.00 Black Imported Taffeta, the new Corlaen weave, 36 inches wide, \$1.25.

## Saving in Women's Underwear.

We always place our orders for fall and winter underwear in the spring. When we bought this season's supply there was a slump in prices; they are now worth 25 per cent. more. We have priced them the same as if they had not risen, giving you all our saving.

Misses' Pileed Vests and Pants, 25c ones for 10c.

Women's Ribbed Vests and Pants, 50c values, 30c.

Infant Suits for boys and girls, 25c.

Infants' Wool Ribbed Wrapper Vests, 25c, 30c and 50c.

Women's Heavy Pileed Ribbed Vests and Pants, weighing 7 1/2 pounds to the dozen, 25c a garment.

Women's Ribbed Corset Covers, high neck and long sleeves, regular and extra sizes, taped neck, silk crochét stitching down front, and pearl buttons, 10c.

Medium Weight Bleached Vests, high neck, short sleeves, 17 1/2c.

Fine Gauze Lisle Vests, silk trimmed, 50c garments, high neck, long sleeves, 35c.

Women's Winter Weight Corset Covers, 25c.

Boys' Pileed Lined Shirts and Drawers, natural color, all sizes to 34, for 25c a garment.

MUNSBY'S UNDERWEAR.—We have a full line of these unsurpassed goods. The price starts at 60c for women's and children's garments.

Women's Gauze Ribbed Bleached Lace Trimmed or Cuff Bottom Pants, knee lengths, 25c a pair.

Children's Ribbed Underwear, all sizes, 10c.

Women's Ribbed Union Suits, silk trimmed neck and lace trimmed cuffs, 60c.

Misses' Fall and Winter Weight Pants and Vests in all sizes, 20c a garment.

## Bargain Basement.

Special sale of Beddings and mill ends of Cottons and Flannels will give you big values for Monday. See the Houseware also.

### Blankets : Sheets : Quilts.

72c Linen Finished Bleached Sheets, the 10-1 ones, that sold for 75c, will be 65c.

Some 50c Linen Finished Sheets will be 35c.

45c Hemstitched Bolster Cases for 35c.

2-yards long Plain Bolster Cases, 15c.

50c and 22c Pillow Cases—some are hemstitched, 15c.

Extra Large 70c Linen Finished Pillow Cases, 20c.

Single and Three-Quarter Imported Marseilles Bed Quilts, heavy embossed, two grades, for \$1.50 and \$1.98.

15 Imported Heavy Embossed Marseilles Quilts, \$3.75.

41 Crochet Quilts, double bed size, 69c.

75c Crochet Quilts are 50c.

Lambkin Blankets, 25c each.

White and Grey Extra Heavy Fleece Blankets, 75c.

Grey, Tan, White and Fancy Bath Robe Blankets, the \$1.25 and \$1.10 kind, for 85c a pair.

11-4 Extra Heavy Fleece Blankets, that sold for \$2.25, for \$1.50.

11-4 White Wool Blankets, that usually sell for \$4, go on sale Monday at \$3 a pair.

11-4 55 Blankets, extra heavy, deep fleecy, \$4.

\$7.50 12-4 Blankets are \$5.

Extra Fine Grade of Long, Deep-Fleece, California 12-4 White Wool Blankets—the wholesale price is \$12.50—will be \$10 a pair.

Sale of Down and Silk Floss Cushions, all sizes, from 18 to 25 inches; the price stands at 25c for an 18-inch Silk Floss, and 25c for one filled with down.

3-pound Fancy Tick-Covered Feather Pillow, 40c.

Live Goose Feather Pillow, full size and covered with fancy printed art ticking, \$1.50.

Bolsters to match all Pillows.

### Mill-End Cottons, Flannels.

5c Indigo Blue Calicoe, neat printing, white, 1 1/2-2c.

Double-Face Heavy Fleece Domet Flannel, 4 3/4-4c.

Best 12 1/2-2c new Fall Percale, 7 1/2-2c.

16 2-2 Madras Shirting and Cheviots, 8 1/2-4c.

Double-Face Grizzly Outings, 5 3/4-4c.

Linen Finished Cambric and Long Cloth, the 12 1/2-2c and 15c ones, 8 3/4-4c.

Dark Plaid Outings, the 50 grade, for 3 3/4-4c.

7 1/2-2c yard wide Brown Cotton, 5 3/4-4c.

Dark Scotch Plaid Dress Gingham, the 50 and 60 ones, 3 3/4-4c.

10-4 23c Brown Sheetting, 18c.

12 1/2-2c Madras Cord and French Percales, 6 1/2-2c.

Wine Red, Grey, Clambray and Fancy Printed 6 1/2-4c Calicoes, 4 3/4-4c.

6 1/2-4c Double Face Plaid, Checked and Striped Outings, 4 3/4-4c.

Fancy Woven Double Face Fleece-down Flannel, 9 3/4-4c.

### 10c English Long Cloth, 6 3/4-4c.

3,000 yards of English Long Cloth, yard wide, the usual 10c grade, 6 3/4-4c a yard, lengths to 12 yards.

### Austrian China Tea Sets, \$5.

\$5-50-piece Austrian China Tea Sets, decorated with Forget-Me-Not and finished with gold lines.

\$1.50 a dozen—Thin Austrian China Tea or Dessert Plates, decorated with violets.

\$4.95—Handsome 12-Piece Gold Stippled Toilet Sets, with jars.

\$5—Plain White Slip Jars.

\$8—Blue, Brown or Green Decorated Toilet Jars, with covers and handles.

10c each—9-ring Muffin Pans.

\$1.25 a set—Good Steel Knives and Forks, with bolstered cocoa handles.

\$3.50 a set—White Celluloid Handle Knives and Forks; are \$5.

4c each—Perforated Pie Plates.

10c each—Oatmeal Shape Cake Molds.

10c-8-qt. Tin Dish Pans.

20c-10-qt. Granite Dish Pans.

10c-2-qt. Granite Covered Buckets.

10c—Japanned Tin Coffee, 50c or Sugar Canisters.

5c each—Holly Sisters.

## Writings of Daniel.